

IT'S NOT HOW MUCH MONEY YOU MAKE,
IT'S HOW MUCH MONEY YOU KEEP!

THE RAINMAKER ADVANTAGE PLAN®

For **over 35 years**, Benetrends transformed how entrepreneurs fund their businesses with our innovative Rainmaker Plan®. Now, we are **breaking barriers** and revolutionizing how entrepreneurs buy businesses with our proprietary **Rainmaker Advantage Plan®**. By using long-standing provisions of the **ERISA Act of 1974**, this corporate capitalization strategy provides the ability for **100% of the gain** on the sale of a company to be **100% tax-free**.

The Rainmaker Advantage Plan OFFERS:

Significant Tax Advantages

- You may be able to pay **ZERO** Federal and State tax on any gain from the sale of the business
- Up to **100 percent of the gain** can be invested to grow tax-free, including making an investment in another business¹
- When money is withdrawn from the plan, it will **not be subject** to federal or state tax²
- You are **not required** to start receiving mandatory payments at age 72³
- Availability of **substantial** health insurance benefits

Continuous Competent Advice

- You can **expect** the same level of **knowledge and expertise** you have come to know from Benetrends. Our team will work with you to design a plan that **best works for you and your business**.

For more information, visit benetrends.com or call **866.423.6387**.

¹Any unpaid dividends will be subject to corporate tax

²Must be a "qualified distribution", and participant must be at least 59 ½ with at least 5 years of Roth participation

³The money must be rolled into a Roth IRA that has been in existence for at least 5 years